



## PRESS RELEASE

Ramada Oradea launches the first Wine Spa in Romania- Riserva. Created to answer to the most exclusiveness expectancies, Riserva Wine Spa brings, first time on the Romanian market of wellness & beauty, the treatments on vinotherapy and a Hi-Tech treatment by Fisiokinlab, awarded at the Paris International Salon 2014. Riserva Wine Spa brings Romania on the map of exclusivity spa tourism, next to France, Australia, America, New Zealand and South Africa.

### **Relaxation, drop by drop**

**Vinotherapy** drains secrets of grapes into thoughtful, yet surprising treatments meant to cleanse, detoxify and nourish, while preventing aging.

**Riserva therapies** bouquet uses of controlled origin products such as Caudalie, complemented by the most innovative line of Fisiokinlab treatments, Kinesio Calarco Method.

**Riserva Spa Signature** brings the wine tasting to a new level of experience, through the house signature therapies: each ritual begins with a wine jelly and continues with a Scrub Bar - a concept introduced in Romania by Spa d'Or, who signed spa consultancy. Riserva Spa Signatures has a holistic wellness approaches, including hands and feet treatments, exfoliations and various types of massages and rituals suggestively titled Merlot, Pinotage, Cabernet or Divinum, associated at the end with the right wine.

**Face & Body Collection**, created both for men and women, addresses each skin type individually. Using Caudalie products, the first and most famous brand which uses vinotherapy used in spas, the facials treat pigmentation, oxidation and aging problems.

**The series of treatments dedicated to gentlemen** uses products range from Kianty by Bruno Vassari and the facial and body treatments are tailored to specific problems. The house recommendation is The Winemaker ritual that includes a scalp massage, deep tissue massage, a facial completed by hot towels and ends with a glass of wine.

**Riserva massages** reinterpret classic massages in a hedonistic key. Balinese massage, Luk Pra Kob massage with aromatic sachets, tandem massages or the fabulous honey massage are only a few of the treatments available in the list.

**Water Rituals Riserva** are the answer for those who need more from a spa. Hydrotherapy bathroom rituals with milk and grape nectar, can be enjoyed in a couple also.

### **Riservated for connoisseurs**

The interior follows the flow of a wine tasting, from Decantarium lounge where guests can enjoy a fine selection of wines, continuing with Aroma, Body, Balance therapy rooms and ending with Premier Cru, a room reserved for facial treatments. Magnum therapy room is designed for tandem treatments for those who wish to share life's little pleasures. The last touch of the retreat - Riserva terrace - opens up to a delightful panorama of the historical center of the town, recommended to be tasted next to a glass of wine, of course, straight from our Jacuzzi. Riserva brings in Oradea the big cities parties bit, the terrace being available for private parties on the Roof Top Party's concept - champagne and funky vibe in the city lights, hidden from intrusive eyes.



Riserva Wine Spa is dedicated to those who make the Spa a usual lifestyle, an opportunity for experimentation and joy in discovering novel in ordinary, adding also selectivity and exclusive mix.

### **A spa with character**

Interior design signed by Davidsign is warm and refined, without being opulent, that completes the treatments and impeccable services, sustained by professionals with a passion for excellence, prepared by Spa d'Or, spa consultant. Riserva Spa Image is administrate by Manifest Advertising, the only advertising agency from Oradea which offers brand consulting services.

### **About Ramada Oradea**

Ramada is the first international business class hotel in Oradea. Is a part, next to the other 830 hotels in over 50 countries, of the Ramada hotel chain, owned by Wyndham Worldwide. On the Romanian market Ramada has four hotels in Bucharest and six other locations in Braşov, Cluj-Napoca, Sibiu, Iaşi, Piteşti and Oradea. Ramada Hotel from Oradea has been classified with four stars, it was opened in may 2010, following an investment of 12 million euros.

Ramada Oradea has an entire service line dedicated to the citizens of Oradea. The impressing high-tech halls of the hotel are prepared to host presentations and conferences of successful companies. The refined restaurant Syrah offers a perfect atmosphere for the most exclusive social and business events. The terrace and restaurant The Hub comes with a tasty and healthy international menu and a daily menu for business people. Starting in October, Ramada will open the first Wine Spa in Romania - Riserva Wine SPA.

### **Thank you for your interest!**

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